

**eos**media

planning, design and implementation of business applications for the internet and new media

**Eos Media provides a true vertically integrated service to help business and organisations exploit the potential of the Internet and the world of new media.**

**We have developed clear processes which help to establish the fundamentals of every project long before design and production begins.**

**Once the fundamentals are right, the processes of creating content that really works flows naturally.**



## **clear**thinking

Eos Media has invested heavily building a team of skilled developers, designers, programmers, database engineers, project managers and creative team leaders.

A continuing commitment to a substantial technical infrastructure provides the tools.

Our application development teams define each project through clear and focused thinking.

In addition to significant in house resources and processes, Eos Media has formed strategic alliances with trusted partners to provide scalable infrastructure, hosting, streaming and content management services with guaranteed levels of operation and security.

Eos Media also draws upon the resources and expertise of its sister companies, long established market leaders in broadcast television, commercials and graphics production.

# design & creativity



Eos Media's award winning graphic design team comes as standard on every project.

The team's reputation has been firmly established in delivering title sequences, sponsorship branding and graphic treatments for some of the UK's most recognisable television programmes and advertising campaigns.

Working across such a broad range of media, means that the team stays fresh and in touch.

Our creative teams harness the complementary skills of the copywriter, narrator, musician and photographer to ensure that the most complex concept is realised.

# internet

e-business

e-commerce

e-government

intranet

extranet

database development

security



Eos Media has a proven track record in planning and delivering highly personalised e-systems.

Behind the strategic thinking, lie our application development teams and engineers who have built substantial information retrieval systems and sophisticated customer relationship products (CRM).

The company has developed applications for putting business processes on-line including secure e-commerce financial transaction environments and e-business inter-company ordering facilities.

Eos Media is working with local authorities to develop full e-government strategies and implementation.

We help providers of vital emergency services rethink and develop the way they deliver key services using the Internet.

We help large organisations communicate more efficiently by creating Intranets.

Extranets built by Eos Media also help remote workers and communities of interest come together and share confidential information in the knowledge that they are working within totally secure Internet environments.

Eos Media is a recognised leader in the field of producing and delivering live television events over the internet.

Eos Media's new media division has evolved naturally from a fifteen-year history at the cutting edge of providing specialist graphics and post production facilities to the demanding world of broadcast television and commercials production.

As such the company is perfectly placed to bring together television and new platforms in true convergence.

Eos Media can easily demonstrate a reputation in bespoke innovative products for the following sectors:

#### **Retail**

Digital signage and touch screen kiosks for major high street supermarket chains and holiday hypermarkets.

#### **Travel and Leisure**

Information channels and in-flight entertainment applications for major airlines. In-cabin info channels for a major cruise

operator and continuously updated information systems for local transport authorities.

#### **Government and Industry**

Business toolkit CDROMs for Government departments and major property developers incorporating MPEG1 and MPEG2 video content.

#### **Health and Pharmaceuticals**

Touch screen information retrieval products for exhibitions and conferences for major pharmaceutical manufacturers. Customer service touch-screen kiosks for hospitals.

#### **Marketing**

Planning and implementing product launch campaigns with bespoke email and web applications.

We understand that whatever the platform, content is king.

## **new**media

cd rom

dvd

digital signage

information channels

touch screen



# process

Eos Media has created a trusted process which guides every project from conception to completion.

It is a knowledge sharing process as well as a system production framework.

The process leads to clear, logical thinking at every step and ensures that every project results in complete client satisfaction.

It's also a cyclical process which allows every system to continually evolve as business needs changes.

1. Exploration
2. Business Analysis
3. Specification
4. Design
5. Implementation
6. Validation
7. Launch
8. Evolution

Recent clients include:

Alitalia • Asda • Astra Zeneca • BBC • Carlton Television • Channel Four Television • CheethamBellJWT Advertising • Cheshire Fire Service  
Department of Trade and Industry • Electronic Arts • Flying Colours Airlines • ITV Digital • Littlewoods • Greater Manchester Tourism Authority  
Granada Television • Macclesfield Borough Council • Mawdsleys Pharmaceutical • McCann Erickson Advertising • McLaren F1Team  
Merseyside Passenger Transport Authority • Manchester United Television • P&O Cruises • Thomas Cook • Sky Television • Singapore Airlines



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